

**UCLA School of Public Health
Department of Health Services
2010-2011**

SEMINAR ON PHARMACEUTICAL ECONOMICS AND POLICY

1. October 7, 2010

William S. Comanor
UCLA and UCSB

Title: "An Introduction to the Economics of the Pharmaceutical Industry"

2. October 14, 2010

Eric Helland
Claremont McKenna College

Title: "Tort Liability and the Market for Prescription Drugs"

3. October 28, 2010

David Ridley
Duke University

Title: "Pharmaceutical Pricing Strategy under Inflation Constraints"

4. November 18, 2010

Don Light
Stanford University and the University of Medicine and Dentistry of New Jersey

Title: "The Epidemic of Adverse Drug Reactions and the Risk Proliferation Syndrome"

5. January 20, 2011

Anup Malani
University of Chicago

Title: "Accounting for Differences among Patients in the FDA Approval Process"

6. February 10, 2011

Brett Wendling
U.S. Federal Trade Commission.

Title: "Entry Threats and Pricing in the Generic Drug Industry"
7. March 3, 2011

Stuart O. Schweitzer and William S. Comanor
UCLA

Title: "Pharmaceutical Mergers and Innovation"
8. April 21, 2011

Joe Dimasi
Tufts University

Title: "Does Size Matter: Success Rates for Investigational Drugs"
9. May 5, 2011

Scott Stern
MIT

Title: "Finding the Endless Frontier: the Determinants of Pharmaceutical Innovation"
10. May 26, 2011

Joel Hay
USC

Title: "The Determination of Pharmaceutical markets: a Review of the *Lundbeck v. FTC* Decision"

All meetings are held in the Dean's Conference Room 16-059 CHS at the UCLA School of Public Health on Thursday afternoons from 4:30 PM - 6:30 PM. There is generally a dinner with the speaker at the UCLA Faculty Center following the Seminar.

