

## SPECIALIZATION IN THE AREA OF

# Health Promotion / Health Education

This information sheet is for masters degree students in the department of Community Health Sciences who are considering specializing in Health Promotion/Health Education. The HP/HE specialization emphasizes community-level health promotion and disease prevention interventions through empowerment; leadership development; community organization; coalition building; cultural competency; program planning, implementation, and evaluation; policy development; health communication; and health behavior change.

HP/HE is a CEPH (Council on Education for Public Health)-accredited track with course content based on specific skills and competencies. Health Education is an established specialty within public health; our HP/HE program corresponds to job descriptions in state and local health departments of a health educator with an MPH degree, as well as to national labor bureau standards. The program we describe will also prepare you for the CHES (Certified Health Education Specialist) exam, a nationally recognized certification program. Many HP/HE employers now require CHES.

Faculty affiliated with HP/HE (Drs. Glik, Morisky, and Prelip) will be happy to advise you on course selections and encourage you to select courses that will qualify you as a HP/HE Specialist when you graduate with your MPH degree. In addition to the core courses required for the masters degree, we suggest that you take at least 16-20 course credit units from the following list.

- CHS 213 - Research in Community and Patient Health Education
- CHS M223 - Tobacco: Prevention, Use, and Public Policy
- CHS M234 - Obesity, Physical Activity, and Nutrition Seminar
- CHS 235 - Influence of Social and Physical Environment on Racial Health Disparities
- CHS M256 - Interdisciplinary Response to Infectious Disease Emergencies
- CHS 257 - Program Planning in Community Disaster Preparedness
- CHS 271 - Health-Related Behavior Change\*
- CHS 282 - Communication in Health Promotion and Education\*
- CHS 283 – Evidence Based Health Promotion Programs for Older Adults
- CHS 288 - Health Communication in Popular Media
- CHS 292 - Communication and Media Development in Health Promotion/Education
- CHS 293 - Social and Behavioral Research on AIDS: Roundtable Discussion
- CHS M294 - Social & Behavioral Factors of HIV/AIDS: A Global Perspective
- CHS M411 - Issues in Cancer Prevention and Control
- CHS 441 - Planning & Evaluation for Global Health Problems
- CHS CM470 - Improving Worker Health: Social Movements, Policy Debates, and Public Health
- CHS 484 - Risk Communications
- CHS 485 - Resource Development for Community Health Programs
- CHS 487 - Community Organization for Health Epidemiology
- Health Services 266A - Community-Based Participatory Health Research: Methods and Applications
- Health Services 266B - Community-Based Participatory Health Research: Methods and Applications

\* Can also count as a required core elective course for the CHS department.