

**UCLA School of Public Health  
Department of Health Services  
2009-2010**

**HS M204A: SEMINAR ON PHARMACEUTICAL ECONOMICS AND POLICY**

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1. October 8, 2009

William S. Comanor  
UCLA and UCSB

Title: "An Introduction to the Economics of the Pharmaceutical Industry"

2. October 22, 2009

Stuart O. Schweitzer  
UCLA

Title: "World-wide Drug Pricing"

3. November 5, 2009

Neeraj Sood  
USC

Title: "Medicare Part D and Pharmaceutical Research"

4. December 3, 2009

Dominick Esposito  
Mathematica Policy Research

Title: "Crossing the Doughnut Hole: The Effects of the Medicare Drug Coverage Gap for Patients who Require High-Cost Medications"

5. January 7, 2010

Guy David  
University of Pennsylvania

Title: "The Effects of Pharmaceutical Marketing and Promotion on Adverse Drug Effects and Regulation"

6. February 11, 2010

Marc Berger  
Eli Lilly & Co.

Title: "Comparative Effectiveness and Health Technology Innovation"

7. March 4, 2010  
Gerald Kominski  
UCLA

Title: "The LA County Prescription Drug Discount Card: Is this good public policy?"

8. April 1, 2010  
Michael Maloney  
Clemson University

Title: "The Effect of Price on Pharmaceutical R&D"

9. April 29, 2010 [*changed from April 22*]  
Henry Grabowski  
Duke University

10. May 6, 2010  
Subramaniam (Subbu) Ramanarayanan  
Anderson School at UCLA

Title: "Health Insurance Industry Consolidation: Impact on Pharmaceutical Pricing."