

dean's message

PUBLIC HEALTH HAS LONG ESPOUSED the role of many factors – such as education, housing, employment and the environment – contributing to overall health status. There is a growing movement to take this broader view

of health into all aspects of society. As a result, with leadership from several faculty members at our school, there is a push for policy and decision-makers to utilize the Health Impact Assessment (HIA) when making decisions in any sector.

Our cover story takes a look at this innovative approach and how, in addition to our faculty, our students and alumni are working to encourage the use of HIA to evaluate objectively the potential health effects of a project (e.g., a light rail system) or policy (e.g., curbing diesel emissions) before it is built or implemented. They are applying one of the tenets of public health – prevention – not just to individual and community health, but to the policy-making process.

We are also taking a broader view when it comes to global health. In addition to activities at the school, faculty and students in a number of UCLA schools and colleges are participating in active global health programs. Cross-campus collaborations in global health are emerging, representing a new frontier of academic opportunity. In order to capitalize on this opportunity the campus is launching a UCLA-wide Global Health Initiative; I have been asked to chair the steering committee.

To support the campus-wide effort, in which I expect our school to play a central role, and to further implement one of our school's strategic goals to build a world-class global health presence, I am pleased to announce the appointment of Dr. Onyebuchi Arah, associate professor in the Department of Epidemiology, as the first associate dean for global health. You can read more about Dr. Arah's appointment on page 33.

Finally, I'm pleased to share that we have an exciting year ahead of us. In 2011, the School of Public Health celebrates its 50th. We plan to spend the year celebrating our past, present and future.

Many of us have a vague recollection of what life was like in the early 1960s, and for those who don't, the TV show *Mad Men* reminds us of a few critical changes we've seen since the school was founded in 1961. Long gone



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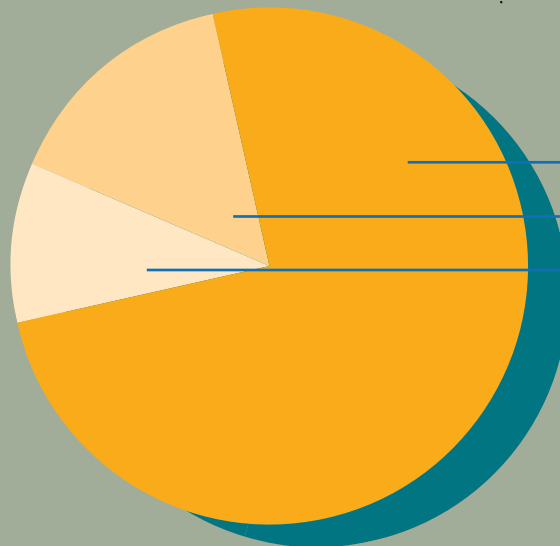
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are the days of the three-martini lunch, smoke-filled office and advertising campaigns to convince smokers to keep on puffing. Fifty years ago cars were not required to have seat belts and the notion of a child restraint system was your mother's arm flung across your chest. It would be 20 years until the first positive case of HIV/AIDS in the United States was reported to the Centers for Disease Control.

It was into this environment that the UCLA School of Public Health was born. As part of an institution consistently rated among the top schools of public health in the country, our faculty, students and alumni have led the way in improving the quality of life and longevity for people across the globe.

I would like to personally invite all of you – our alumni, friends, faculty, staff and students – to join us in celebrating the enormous contribution we have made, as well as our potential for even greater contributions in the years ahead. Whether you join us online for our new webinar series (see page 32), join us at the 50th Anniversary Gala, or simply provide your updated information for the alumni directory, let us hear from you this year. You are the reason for our success, and the key to our ability to continue to make a difference in the health of populations locally and globally. Thank you for being part of something great.

Linda Rosenstock, M.D., M.P.H.
Dean



TOTAL REVENUES

Grants and Contracts

State-Generated Funds

Gifts and Other

**Fiscal Year 09-10
\$70.5 million**