

**DR. THOMAS BELIN** is co-chair of the 2005 International Conference on Health Policy Research, the sixth biennial conference sponsored by the American Statistical Association's Health Policy Statistics Section, which will be held October 28-30.

**DR. LESTER BRESLOW** received the first Lifetime Achievement in Public Health award from the New York Academy of Medicine.

**DR. SUSAN COCHRAN** was awarded the American Psychological Association's 2004 Outstanding Achievement Award for significant contributions to the mission of the Committee on Lesbian, Gay and Bisexual Concerns.

**DR. GAIL HARRISON** has been serving on an Institute of Medicine committee charged with making recommendations for revisions to the food packages for the federal WIC program.

**DR. GANG LI** served on the scientific committee for the International Conference on Statistics, held in Hong Kong in June 2005.

**DR. MICHAEL LU** was awarded the 2004 American Public Health Association maternal and Child Health Section Young Professional Award, and selected to the Institute of Medicine Committee on Understanding Premature Birth and Assuring Healthy Outcomes and the National Commission on Infant Mortality at the Joint Center for Political and Economic Studies.

**DR. JØRN OLSEN** is president-elect of the International Epidemiological Association.

**DR. LINWOOD PENDLETON** and his research collaborators at the Woods Hole Oceanographic Institution in Massachusetts received the National Oceanographic Partnerships Award from the National Oceanic and Atmospheric Administration for their work on the regional economic benefits of coastal ocean observing systems.

**DR. SHANE QUE HEE** received the American Industrial Hygiene Association's "2004 Critic's Choice" award for editing *Biological Monitoring: A Practical Field Manual*.

**DR. LINDA ROSENSTOCK** is president-elect of the Society of Medical Administrators. She was the 2004 recipient of the Rutherford P. Johnstone Award from the Western Occupational and Environmental Medical Association for outstanding service in the field of occupational medicine.

**DR. ANTRONETTE YANCEY** received the California Public Health Associations' first joint 2005 Health Promotion Award for her work in raising public awareness of the roles of physical activity and nutrition in chronic disease prevention.

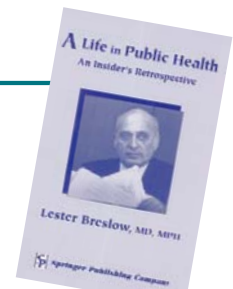
## bookshelf

...recent books by UCLA School of Public Health authors

### *A Life in Public Health: An Insider's Retrospective,*

by **Lester Breslow**. Springer Publishing Company.

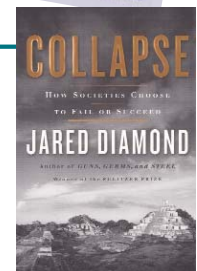
Highlights of Breslow's life, from his early years to his military experience and his career as a pioneer in the field of public health. Breslow offers insights into the early days of a developing field, analysis of current trends, and recommendations for future directions.



### *Collapse: How Societies Choose to Fail or Succeed,*

by **Jared Diamond**. Viking Press.

From the author of "Guns, Germs, and Steel," this book looks at what causes some societies to collapse, and others to persevere, in the face of environmental, political, social, and geographical pressures, and what choices we can make now to avoid such a collapse.



### *Health Policy and High-Tech Industrial Development,*

edited by **Marco R. Di Tommaso** and **Stuart O. Schweitzer**. Edward Elgar Publishing.

The authors illustrate that the development of a country's health industry not only improves the country's health status, but also promotes an industry with relatively stable, high-wage employment, creates the potential for exporting goods and services, and produces scientific spillovers that will favorably affect other high-technology industries.



### *La Nueva California: Latinos in the Golden State,*

by **David E. Hayes-Bautista**. University of California Press.

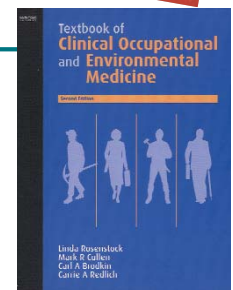
Traces demographic shifts in the Latino population of California since 1940, and looks at future trends. Provides a socioeconomic analysis of how these shifts have and will continue to affect Latinos' views of themselves and their roles as Californians and Americans.



### *Textbook of Clinical Occupational and Environmental Medicine, Second Edition*

edited by **Linda Rosenstock**, **Mark R. Cullen**, **Carl A. Brodtkin** and **Carrie A. Redlich**. Elsevier Saunders

Textbook designed to aid in the detection, diagnosis and treatment of problems caused by occupational and environmental factors. Provides expert advice on clinical problems as well as the legal and regulatory issues faced by occupational and environmental medicine today.





## NEW FACULTY

**DR. JØRN OLSEN**, a world-renowned researcher in the field of epidemiology, has come to the school as chair of the Department of Epidemiology. Olsen is co-founder of the Danish National Birth Cohort, a study that has followed 100,000 mothers and children from conception to early childhood to determine how this period influences health conditions in later stages of life. He also heads the Danish Epidemiology Science Centre, funded by the Danish National Research Foundation. He has served as a consultant to the U.S. National Institutes of Health and its European equivalents in Norway, Sweden, Finland, Belgium and the United Kingdom. Olsen has authored more than 300 peer-reviewed publications in English and 42 publications in Danish. He is the author or editor of three textbooks on epidemiology and co-author of another four books. Olsen comes to UCLA from the University of Aarhus, Denmark, where he served as professor for the last decade.



**DR. ANNE W. RIMOIN** has joined the faculty as an associate professor in the Department of Epidemiology. Rimoin has extensive experience in infectious disease surveillance and epidemiology in developing countries, particularly in Africa and the Indian sub-continent. She most recently worked as a co-investigator on a variety of studies related to maternal and child health in the Democratic Republic of Congo and Zambia. She currently directs a program

to establish active disease surveillance for monkeypox and viral hemorrhagic fevers and a study of the epidemiology of human monkeypox in the Democratic Republic of Congo. Rimoin received her M.P.H. from the UCLA School of Public Health in International Health and Nutrition and her Ph.D. from the Johns Hopkins University Bloomberg School of Public Health in the Division of Disease Prevention and Control, where she serves as an adjunct assistant professor.

### ALSO JOINING THE FACULTY:

**LENORE ARAB** *Epidemiology*

**BRUCE N. DAVIDSON** *Health Services*

**ARAM DOBALIAN** *Health Services*

**NINA HARAWA** *Epidemiology*

**LEAH VRIESMAN** *Health Services*

**ZUNYON WU** *Epidemiology*

## news briefs

### professor ruth roemer receives dean's award



Adjunct Professor Emerita of Health Services Ruth J. Roemer, J.D., will accept the Dean's Award for sustained and generous support at the school's 2005 graduation ceremony. A devoted teacher and tireless advocate in the field of public health, Roemer has also been a generous supporter of the school. In 1994, she established, with her husband Dr. Milton I. Roemer, the Roemer Health Services Administration Fellowships Endowment. This fund provides fellowships to Dr.P.H. students in the Department of Health Services. Since her husband's death in 2002, Roemer has continued to contribute generously in support of several school programs.

In recent months, Roemer has received several significant tributes. On January 13, the UCLA Public Health Alumni Association inaugurated the annual Ruth Roemer Lecture to honor her life-long efforts to use the law to protect and promote health. On March 1, Kaiser Permanente presented her with a check to the school for \$58,000 to support her ongoing work in tobacco control. Most recently, Dr. Farhad (Fred) Hagigi initiated the Ruth Roemer Award, an annual scholarship that will support select second-year M.P.H. students who demonstrate commitment to the social justice and public health issues exemplified in Roemer's work.

### ALUMNI

If you have jobs to offer graduating students, have information about student internships, or would like to talk about careers in your chosen area of public health, please e-mail [phaa@support.ucla.edu](mailto:phaa@support.ucla.edu). Members of the PHAA Student Support and Alumni Networking Committee are planning student career events for the academic year 2005-06.

# SPH dean assists Target in educating consumers on safe prescription drug use

Dean Linda Rosenstock is assisting the Minneapolis-based Target Corp. chain of stores in educating the public on the problem of medication errors as Target rolls out its new prescription drug packaging and design system. Aimed at improving consumer safety, the new system makes information and warnings more visible and introduces a color-coding system to help individuals in multi-member families clearly identify which medication is theirs.

“Improved consumer safety and increased quality of care are key driving forces to improving drug dispensing systems,” Rosenstock explains. “Each year in the United States, as many as 3 billion prescriptions are administered, which creates significant opportunities for error. Improvements in outpatient drug distribution are important steps in helping patients better understand and more easily use the medications their physicians prescribe.”

A recent survey conducted by Harris Interactive indicated that nearly six out of 10 U.S. adults have taken prescription medication incorrectly. The same survey found that among adults who rarely or never read their prescription information sheets, reasons include standard language that doesn't vary from prescription to prescription, and information that is too wordy, overwhelming, complex and incomprehensible.

In lieu of compensation for Rosenstock's participation in the effort, Target has donated \$65,000 to the UCLA School of Public Health that the dean has designated for student support.



## PLEASE REMEMBER

You are a lifetime member of the UCLA School of Public Health Alumni Association if you are a graduate of the UCLA School of Public Health and its executive programs.

If you would like more information about the activities of the Public Health Alumni Association, please call (310) 825-6464 or e-mail [phaa@support.ucla.edu](mailto:phaa@support.ucla.edu).

If you are not already receiving and would like to receive the SPH ALUMNI e-NEWS that brings information on events and people of special interest to alumni three times a year, please provide this information at [publichealth@support.ucla.edu](mailto:publichealth@support.ucla.edu).



**BRESLOW LECTURE** — At the 31st Annual Lester Breslow Lecture, held May 2, Sen. Barbara Boxer (D-CA) spoke about the current political and ideological influences on science and health. At the event, five new members were inducted into the UCLA School of Public Health Alumni Hall of Fame (see page 14).



**BRESLOW BIRTHDAY** — Professor Emeritus Lester Breslow celebrated his 90th birthday at the UCLA Faculty Center March 17, surrounded by friends and family. Breslow remains active in the field, lecturing and publishing articles, along with a recent book (see page 31), and can be found in his UCLA School of Public Health office five days a week.