

hagigi, dobalian guide program for executives

Drs. Fred Hagigi and Aram Dobalian have been appointed director and associate director, respectively, of the Executive Education Programs in Healthcare Management and Policy, part of the school's Department of Health Services. Since July, Hagigi, an associate professor of health services, and Dobalian, an assistant adjunct professor in the department, have led the expansion of the Executive Masters of Public Health (EMPH) program.

More on the EMPH program can be found at www.ph.ucla.edu/hs/mphpp/.



fielding awarded sedgwick medal



Dr. Jonathan E. Fielding, professor at the school, was chosen to receive the oldest and most prestigious award bestowed by the American Public Health Association (APHA), the Sedgwick Memorial Medal for Distinguished Service in Public

Health, at APHA's 134th Annual Meeting in Boston. Since 1929, the Sedgwick medal has been awarded annually to an individual who has demonstrated a distinguished record of service to public health and who has tirelessly worked to advance public health knowledge and practice.

Fielding has worked for more than 40 years in the public health field and is considered a leader in evidence-based practice. In addition to his role as professor at the UCLA School of Public Health, he serves as director of the newly created Los Angeles County Department of Public Health. Under Fielding's leadership, the health department has launched several innovative programs, including a restaurant inspection program that requires businesses to post sanitation inspection results and a chronic disease control program featuring nutrition and physical activity.

\$9 million grant from state expands new biological lab

A \$9 million grant issued by the State of California to the UCLA School of Public Health will expand and enhance the new high speed, high volume laboratory network capable of quickly analyzing and processing large quantities of biological samples. Gov. Arnold Schwarzenegger made the announcement at a recent news conference on the UCLA campus.

The UCLA High Speed, High Volume Laboratory Network for Infectious Diseases, initially funded by a congressionally directed Department of Defense investment, will improve the nation's ability to make rapid and critically important decisions to save lives in the event of bioterror attacks or infectious disease outbreaks.

"State funding will allow UCLA's School of Public Health to get our lab up and running more quickly and expand our reach," says Dr. Linda Rosenstock, the school's dean. "By utilizing existing technologies, the UCLA Laboratory Network will be able to analyze data and provide potentially life-saving information in days instead of weeks or months.

"As with any innovative, cutting-edge effort, there are many who deserve credit," Rosenstock adds. "Professor Scott Layne had the vision for the lab and the good sense to enlist the support of School of Public Health Advisory Board member Cindy Horn. Cindy has been an inspired leader, working tirelessly to secure the necessary support and funds to launch the lab. Finally, I'd like to thank the congressional leaders who secured initial funding for the lab, and the governor for helping to expand our efforts."

The lab will analyze numerous influenza viruses in great detail and thereby assist in influenza vaccine strain selection efforts should an influenza pandemic arise. It will enhance animal and human surveillance and permit an up-to-date view of infectious disease outbreaks for effective decision-making and public health interventions.

goodman: an alumnus who keeps giving

Raymond D. Goodman, M.D., M.P.H. '72, has made numerous lasting contributions to the school and the Los Angeles community. He has long been known as the alumnus of many "firsts." In 1976 he was the first alumnus to endow a fellowship fund at the school. He later became the founding president of the Public Health Alumni Association, and later still, he became founding chair of the Dean's Council, a long-standing support group of the school. He and his wife, Betty, also founded the annual Lester Breslow Distinguished Lecture, now in its 32nd year. The Breslow Lecture has grown to become the school's preeminent annual gathering of alumni, faculty, students, staff and community public health leaders. Goodman was inducted into the first class of the school's Alumni Hall of Fame in 2002. The UCLA Alumni Association also bestowed upon Goodman the prestigious University Service Award in 1987.

Last summer, Goodman contributed an additional \$100,000 to the endowed scholarship fund that bears his name. The Raymond Goodman Scholarship has benefited more than 100 public health students since its inception in 1976. With Goodman's recent generosity, the endowment is now valued at over \$200,000, and will continue to grow and support top students for generations.

As if that weren't enough, Goodman recently notified Dean Linda Rosenstock that he has included \$2 million in his estate trust for the school, funds that he has stipulated will establish the Raymond D. Goodman Distinguished Professor in Health Services. This promised endowed chair will strengthen the Department of Health Services' ability to attract and retain world-class faculty.

oppenheimer's planned gift supports school



Walter Oppenheimer is a man of many passions. Whether supporting higher education, running a fashion business or collecting art, he does it with dedication and deep commitment.

Born in Berlin, he moved first to Caracas, then to London, before finally arriving in the United States in 1938.

Settling in New York, he found work in the retail industry and married a budding fashion designer named Helga, a fellow Berliner.

Their partnership brought them great personal happiness, but little did they know just how fortitous it would be. "While I served in the Army for three years, Helga nurtured her talent in design," Oppenheimer recalls. After he was discharged, they relocated to California and, in 1947, they launched Helga Inc. Specializing in couture suits, gowns and cocktail dresses, the company prospered. During their professional and personal travels, they also amassed an enviable art collection consisting mainly of modern works by Picasso, Braque and others.

The Oppenheims have always been passionate about supporting education because, as Walter Oppenheimer puts it, "It's where life begins. It gives you the tools to be successful – and UCLA is doing a fabulous job at it." He is a strong believer in deferred gifts, which provide him a lifetime income. Before Helga's death in 2003, the couple arranged to support the School of Public Health through the establishment of two charitable gift annuities that will provide funds for student education, and the school's main lobby was named in their honor.

Says Oppenheimer, a member of the school's Advisory Board: "I like that the school trains professionals and scientists who work to benefit the health of the general community, not just individuals."

For more information on how you can combine your philanthropic wishes for the UCLA School of Public Health and personal financial planning, please contact Anita Mermel at (310) 825-6464 or amermel@support.ucla.edu.

DID YOU KNOW...

You are a lifetime member of the UCLA School of Public Health Alumni Association if you are a graduate of the UCLA School of Public Health and its executive programs.

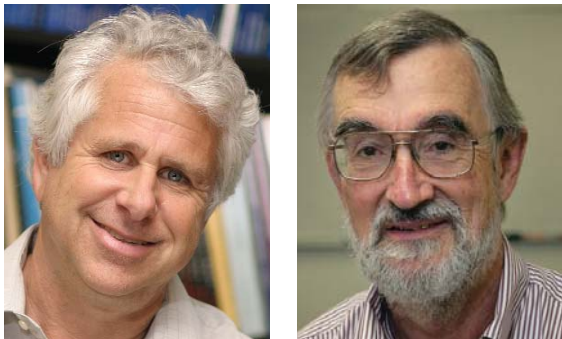
If you would like more information about the activities of the Public Health Alumni Association, please call (310) 825-6464 or e-mail phaa@support.ucla.edu.

If you are not already receiving and would like to receive SPH ALUMNI e-NEWS, which brings information on events and people of special interest to alumni three times a year, please send your e-mail address with your name and current home and business addresses to publichealth@support.ucla.edu.

ACTRESS JULIA ROBERTS VISITS UCLA — During a recent visit to UCLA, actress Julia Roberts met with Dean Linda Rosenstock to discuss air pollution in the Los Angeles area and its potential health risks for young children. SPH researchers have raised important issues with studies on the potential dangers to children from exposure to diesel fuel exhaust while riding school buses and the association between high levels of outdoor air pollution and increased risk of infant death (see page 24), among others.



IOM elects sph faculty rice, keeler



Drs. Thomas H. Rice (left) and Emmett B. Keeler (right), both members of the UCLA School of Public Health faculty, were honored with election to the prestigious Institute of Medicine of the National Academies. Rice, professor of health services and UCLA vice chancellor for academic personnel, has conducted research projects and published in areas including physicians' economic behavior, health insurance for the elderly, the Medicare program, health care cost containment, the role of competition in health care reform, and managed care. Keeler, adjunct professor of health services at the school and a professor and senior mathematician at RAND, leads a large study to evaluate a new model for helping people with chronic diseases better manage their health. He also directs a project that provides cost-effectiveness analyses to a variety of UCLA geriatric interventions, and one to develop a business case for providers to offer higher-quality care.



ADDRESSING INEQUALITY — "Dreams Deferred, Denied, Realized: Confronting Inequality in Los Angeles and Beyond," a two-day symposium in October, featured participation by four UCLA School of Public Health faculty members, including Drs. Roshan Bastani (left) and Antronette Yancey (third from right). The event was the inaugural activity of the Social Sciences Initiative (SSI), which combines the resources of traditionally separate disciplines to advance social science theory, research, practice and policy. SSI was started through the vision of the leaders of the School of Public Health, School of Public Affairs, School of Education and Information Sciences, and the UCLA College.

contracts & grants

2005-06

This section includes new contracts and grants awarded in fiscal year 2005-06. Due to space limitations, only funds of \$50,000 or more are listed, by principal investigator.

RICHARD AMBROSE

Development of a Response Protocol to Spills That Can Be Formalized into 'Coastal Habitats Quick-Response Procedures Kits' for Sandy, Rocky, and Wetland Shoreline Habitats (CA/Department of Fish and Game, \$59,104 for 2 years)

LENORE ARAB

Validation of Web-Based Multimedia Dietary Assessment Tools (NIH/National Cancer Institute, \$524,597 for 5 years)

ROSHAN BASTANI

UCLA Cancer Education and Career Development Program (NIH/National Cancer Institute, \$2,330,288 for 5 years)

BARBARA BERMAN

A Breast Cancer Education Program for Deaf Women (Komen Foundation, \$250,000 for 2 years)

E. RICHARD BROWN

2005 California Health Interview Survey: Data Collection Measuring Access and Satisfaction of Managed Care Enrollees (CA/Dept of Managed Health Care, \$353,031); *California Health Interview Survey 2005* (County of San Diego, \$300,000; CA/Department of Social Services & University of California, Davis, \$151,200; Solano County Health & Social Services Department, \$87,366 for 2 years; County of Marin, \$170,366; NIH/National Cancer Institute, \$1,330,146; CA/California Children and Families Commission, \$1,000,000; CA/Dept of Health Services, \$1,855,000; DHS/Multicultural Health, \$100,000)

JONATHAN FIELDING

California Health Forecasting Model: Refining the Model and Implementing a User Interface (The California Endowment, \$393,370); *Using Health Impact Assessment to Increase Understanding of the Linkages Between Public Markets and Community Health* (Robert Wood Johnson Foundation, \$149,900)

JOHN FROINES

Monitoring and Modeling of Ultrafine Particles and Black Carbon at the Los Angeles International Airport (CA/EPA Air Resources Board, \$113,986); *Southern California Particle Center (SCPC)* (U.S. Environmental Protection Agency, \$7,999,997 for 5 years); *Exposure Assessment Research and Facilities Core of the SCEHSC* (NIEHS & USC, \$617,696 for 5 years); *Physicochemical and Toxicological Assessment of the Semi-volatile and Non-volatile Fractions of PM from Heavy- and Light-duty Vehicles Operating with and Without Emission Control Technologies* (Air Resources Board & USC, \$279,999 for 3 years)

PATRICIA A. GANZ

UCLA Center of Excellence for Cancer Survivorship (Lance Armstrong Foundation, \$400,000 for 4 years)

BETH GLENN

South Asian Women with Breast Cancer: What Are Their Needs? (UC/California Breast Cancer Research Program, \$81,951)

GAIL HARRISON

Risk for and Prevention of Early Childhood Overweight: Does the WIC Program Play a Role? (US Dept of Agriculture/Coop State Research & Extension Svc, \$887,020 for 4 years); *Impact Evaluation of a Breast Pump Loan Program* (DHHS/Centers for Disease Control [Including CDC Foundation] & Association of Schools of Public Health, \$99,993)

WILLIAM HINDS

Cardiovascular Health Effects of Fine and Ultrafine Particles During Freeway Travel (CA/EPA Air Resources Board, \$502,050 for 3 years)

MOIRA INKELAS

Early Developmental Screening and Intervention Strategic Partnership (LA County Children & Families 1st Proposition 10 Commission, \$5,598,136 for 5 years)

LEEKA KHEIFETS

Updated Pooled Analysis of Childhood Leukemia and Magnetic Fields (Children with Leukemia U.K., \$192,410 for 2 years); *Pooled Analysis of Childhood Brain Tumors and Magnetic Fields* (Electric Power Research Institute, \$121,380 for 3 years); *Occupational Exposures, Cohort Evaluation and Other Activities* (Energy Networks Association, Ltd, \$91,305); *Pooled Analysis of Childhood Brain Tumors and Magnetic Fields* (Southern California Edison, \$90,000)

CLIFFORD KO

Patient Reported Outcomes in Long Term Survivors with Colon and Rectal Cancer (American Cancer Society, Inc, \$1,129,000 for 4 years)

GERALD KOMINSKI

California Health Benefits Program (UCOP, \$185,612 for 3 years); *Access to Medical Treatment* (Division of Worker's Compensation, \$596,398)

YING-YING MENG

Access, Utilization and Quality of Care Among HMO And Non-HMO Members with Chronic Diseases (CA/Dept of Managed Health Care & UC/Office of the President, Systemwide, \$69,787)

JACK NEEDLEMAN

Evaluating the Success of Spreading Transforming Care at the Bedside Across Health Care Networks (Robert Wood Johnson Foundation, \$79,997)

ALEX ORTEGA

Anxiety, Depression and Asthma in Puerto Rican Youth (NIH/National Institute of Mental Health, \$421,745 for 4 years)

THOMAS RICE

Manacled Competition: Limiting Health Care Choices for the Elderly (Robert Wood Johnson Foundation, \$269,532 for 2 years)

BEATE RITZ

Traffic Related Air Pollution & Asthma in Economically Disadvantaged & High Traffic Density Neighborhoods in Los Angeles County, California (CA/EPA Air Resources Board, \$422,087 for 3 years)

KIMBERLY SHOAF

Disaster Emergency Training Plan (Santa Clara County Office of Disaster Medical Services, \$149,025); *Joint Bioterrorism Investigation* (DHHS/Centers for Disease Control [Including CDC Foundation] & County of Los Angeles/Dept of Health Services, \$298,320); *Public Health Response to Disasters 2005-2006* (DHHS/Centers for Disease Control [Including CDC Foundation] & County of Los Angeles/Dept of Health Services, \$297,573); *HSD SGER: Assessing the Public Health Impacts of Hurricane Katrina* (National Science Foundation, \$92,523); *Team Safe-T School Evaluation Plan* (Team Safe-T: CA Partnership for Safety and Preparedness, \$50,000)

SUSAN SORENSON

Social Change for the Public's Health Curriculum Development (The California Endowment, \$161,677)

ANNETTE STANTON

Predicting Biopsychosocial Outcomes after BRCA1/BRCA2 Mutation Testing: An Extension (The Breast Cancer Research Foundation, \$250,000)

STEVEN WALLACE

Datos Y Democracia: Building Capacity of Latino Communities in the Strategic Use of Data (California Wellness Foundation, \$200,000 for 2 years); *Data and Democracy* (The California Endowment, \$539,251 for 2 years); *Evaluation – LA Collaborative* (The California Endowment, \$195,194)

ARTHUR WINER

Investigation and Characterization of Pollution Concentration Gradients in Wilmington, CA, Using a Mobile Platform (CA/EPA Air Resources Board, \$179,264 for 2 years)

WENG K. WONG

Cost Effective Designs for Practitioners (NIH/National Institute of General Medical Sciences, \$241,354 for 3 years)

ANTRONETTE YANCEY

Joining Forces with a Key Community to Reduce Obesity Disparities (NCMHHD, \$1,529,968 for 3 years); *Health Impact Assessment to Maximize Disparities Reduction* (CA/HHS/Dept of Health Services & Public Health Institute [Formerly CA Public Health Foundation], \$119,912) *Healthy Eating and Physical Activity Program Evaluation Phase 2* (The California Endowment & Samuels & Associates, \$299,500 for 4 years)

new
faculty

JULIA E. ALEDORT
Visiting Assistant
Professor,
Health Services

CATHERINE SUGAR
Assistant Professor
in Residence,
Biostatistics