alumni hall of fame:  
the 2003 inductees

FOR PROFESSIONAL ACHIEVEMENT

HAROLD M. GOLDSTEIN, M.S., M.P.H. '83, Ds. P.H. '97
In his position as executive director of the California Center for Public Health Advocacy, Goldstein leads the effort to raise awareness about public health issues and mobilize communities to establish effective health policies. An outspoken advocate for improving children's nutrition and physical activity through schools, he has been instrumental in winning passage of tough new nutritional standards for all foods sold on elementary school campuses in California. More recently, he helped to win support from the Los Angeles County Board of Education for a ban on soda sales in the Los Angeles Unified School District, the second-largest district in the nation. These efforts have spurred advocates in school districts across the country to challenge entrenched school officials and food industry giants to help create healthier school environments for children.

Goldstein's commitment to community empowerment, grassroots organizing, and savvy social marketing is fortified by an appreciation for the power of the eight kind of public health data placed in the hands of decision makers, resulting in effective public health reforms for the benefit of all.

RICHARD A. GOODMAN, M.D., J.D., M.P.H. '83
Goodman has successfully combined medicine, law and public health. In his current position as director for law and science of the Centers for Disease Control's Public Health Law Program, he strengthens public health practice through better understanding and use of public health law. Goodman's office assists states in reviewing their public health emergency legal powers, develops training in effective use of public health emergency powers, and initiates national training in the practical use of public health laws for public health purposes.

After beginning his career as an Epidemiologic Intelligence Service officer with CDC's Immunization Division, Goodman served as medical epidemiologist to the State of Georgia, acting chief of the Epidemiologic Studies Branch of CDC's Epidemiology Program Office, director of CDC's Office of Scientific and Health Communications, and editor in chief of CDC's premier public health publication, Morbidity and Mortality Weekly Report. He has taught epidemiology at UCLA and continues to draw on his experiences to link CDC's public health sciences to educational efforts in middle- and high school classrooms.

PAULINE M. VAILLANCOURT ROSENANU, Ph.D., M.P.H. '92
A leader among academics in public health, Rosenanu applies her skills in political science and public health to the analysis of cutting-edge health policy issues. As professor of management and policy sciences at the University of Texas School of Public Health, she focuses her scholarship on the comparative study of health policy, health systems organization, and health system reform in industrialized countries.

Although she turned her attentions from political science to public health in mid-career, Rosenanu has already published extensively on U.S. health policy and health system reform. Her new book, The Competition Paradigm: America's Romance with Conflict, Contest, and Commerce, discusses destructive forms of competition as a public health problem. Rosenanu was editor of two other recent books on the national dialogue about competition in health care, Public/Private Policy Partnerships and Health Care Reform in the Nineties, which was awarded Choice Magazine's "Outstanding Academic Book" award for 1994.

STEPHEN M. SHORTELL, M.P.H. '80, Ph.D.
One of the nation's preeminent scholars in health policy and organizational behavior, Shortell has built a distinguished career examining the strategy, structure and performance of health care systems and their relationships to quality of care, health care outcomes, and physician-organizational interactions. The Blue Cross of California Distinguished Professor of Health Policy and Management at UC Berkeley holds a joint appointment at the Haas School of Business and the UC Berkeley School of Public Health, where he also serves as dean.

Shortell has received extensive recognition for his scholarship, including the Baxter-Allegiance Prize considered the highest honor worldwide in the field of health services research. He has also been awarded the Distinguished Investigator Award from the Association for Health Services Research and the Gold Medal Award from the American College of Healthcare Executives. He is an elected member of
the prestigious Institute of Medicine of the National Academy of Sciences, where he has served on the governing council.

KEITH S. RICHMAN, M.D.,
M.P.H. ’83
As a physician he was committed to patient care, as a politician he is committed to improving public health for the benefit of all Californians. In the California Assembly, Richman has taken his medical training, public health education, and clinical experience directly to the policy arena. He has championed legislation on health care, health insurance for the state’s 7 million uninsured, Medi-Cal asset test, enrollment and income verification reforms; workers’ compensation; bioterrorism; and disaster preparedness. His energy, dedication and bipartisan approach were recognized last year when he was named Rookie of the Year by the California Journal.

Prior to his election to the California Assembly, Richman was a founding member of the Keystone Health and North Valley Independent Practice Association, which later merged with Lakeside HealthCare, Inc., to become the San Fernando Valley’s predominant managed health care organization. Despite the demands of his profession, he still finds time for community service with the American Diabetes Association’s San Fernando Valley Chapter and the Valley Community Clinic.

SHIING-JER TWU, M.D.,
M.P.H., Ph.D. ’91
Known as the “anti-AIDS warrior” to the local media in his native Taiwan, Twu has played an outspoken leadership role in improving his nation’s ability to prevent and control disease. He rose rapidly through the ranks of Taiwan’s governmental health infrastructure, from director of Taipei City’s Department of Health and director-general of Taiwan’s Center for Disease Control to his most recent position as minister of health, the top public health official.

Throughout his career, Twu has championed not only the country’s traditional public health problems such as hepatitis, enteric disease, osteoporosis, occupational disease and injury, but also the much more sensitive issues of AIDS prevention and control. His efforts have resulted in the creation of the first outpatient service to AIDS patients at the Venereal Disease Control Center, the establishment of AIDS-related courses at National Taiwan University, and the founding of Taiwan’s first AIDS organization, the Light of Friendship AIDS Control Association.

MARK GOLD, D.Env. ’84
As executive director of the environmental action group Heal the Bay, Gold has been a leading advocate for enhancing and maintaining the environmental quality of the Santa Monica Bay and Southern California’s coastal waters. He has led the fight to win passage of new legislation to reduce the flow of polluted runoff into California’s coastal waters and beaches, contributed to the establishment of new state and national standards for water quality, and successfully fought to ensure that local, state, and federal agencies enforce and comply with existing environmental laws.

Combining his scientific background with a problem-solving approach, Gold has had a major impact on environmental policy. His research on pathogens and pathogen indicators in urban runoff and the health risks to swimmers in runoff-contaminated waters led to California adopting the nation’s toughest beach water quality standards and creating and funding the $78 million Clean Beach Initiative to help clean up the state’s most polluted beaches. Thanks to the efforts of Gold’s organization, Santa Monica Bay water quality and marine ecology have improved dramatically.

NANCY HALPERN IBRAHIM, M.P.H. ’93
Ibrahim brings advocacy, compassion, determination and dedication to the largely immigrant community she serves in downtown Los Angeles. As a founding member and director of community health programs for the Esperanza Community Housing Corporation in Los Angeles, Ibrahim has helped to expand the organization’s initial focus on housing for the poor to also encompass health education and public health outreach for the downtown community. She developed and directs the organization’s nationally recognized Community Health Promoters Program, an innovative effort that gives community residents technical skills and training to become effective public health and community outreach workers.

Prior to her work in Los Angeles, Ibrahim spent time in the West Bank in both Jerusalem and Bir Zeit, helping to coordinate community health worker training, organize mobile health campaigns, and implement maternal and child nutrition education programs. Her efforts on behalf of the socially disenfranchised serve as a powerful example of the difference a dedicated social activist can make in bettering the lives of those around her.

FOR COMMUNITY SERVICE

2004 ALUMNI HALL OF FAME
CALL FOR NOMINATIONS

Please access nomination forms at www.ph.ucla.edu. If you have questions about the nomination process or would like forms mailed to you, please contact the Office of Development and Alumni Relations for the School of Public Health at 310-825-6464 or by e-mail at publichealth@support.ucla.edu.