Logic Framework for the Buford Highway/NE Plaza Project HIA

**Project Components**
- Reduce 60ft easement to 40ft w/ parallel parking, thin wall arcades, reduced setbacks, Oreo decks
- Permit mixed-use zoning and provide tax incentives to increase floor-to-area ratio, dwelling units, pop. density
- Build/improve pedestrian facilities, e.g. sidewalks, crosswalks, median island
- Change parking: allow shared parking, on-street parking

**Proximal Impacts**
- Traffic speed
- Traffic volume
- Pedestrian Safety
- Parking availability
- Proximity/distance
- Increase connectivity

**Intermediate Outcomes**
- Air pollution
- Pedestrian-Motor vehicle collisions
- Noise pollution
- Crime (esp. violent crime)
- Social capital
- Physical activity (walking)

**Health Outcomes**
- Lung disease/cancer
- Injury
- Stress
- Anxiety
- Depression
- Obesity
- CVD
- Hypertension
- PA-related cancers
- Diabetes
- Osteoarthritis
- Osteoporosis
- Fitness
- Morbidity: e.g. Functional capacity
- Mortality

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